

Accenture Fact Sheet

Fiscal 2024 - Fourth Quarter

Overview

Accenture is a leading global professional services company that helps the world's leading organizations build their digital core, optimize their operations, accelerate revenue growth and enhance services— creating tangible value at speed and scale. We are a talent- and innovation-led company with approximately 774,000 people serving clients in more than 120 countries. Technology is at the core of change today, and we are one of the world's leaders in helping drive that change, with strong ecosystem relationships. We combine our strength in technology and leadership in cloud, data and AI with unmatched industry experience, functional expertise and global delivery capability. Our broad range of services, solutions and assets across Strategy & Consulting, Technology, Operations, Industry X and Song, together with our culture of shared success and commitment to creating 360° value, enable us to help our clients reinvent and build trusted, lasting relationships. We measure our success by the 360° value we create for our clients, each other, our shareholders, partners and communities. Visit us at [accenture.com](https://www.accenture.com).

Annual Revenues

US \$64.9 billion for fiscal year 2024 (12 mos. ended Aug. 31, 2024)

Quarterly Revenues

US \$16.4 billion for Q4 fiscal year 2024 (3 mos. ended Aug 31, 2024)

Exchange/Ticker

NYSE/ACN

Index Memberships

S&P 100®, Russell 1000® Index, Fortune Global 500

Employees

774,000 at fiscal year 2024 year-end

Global Reach

Serving clients in more than 120 countries, with offices and operations in 52 countries and more than 200 cities

Geographic Markets*

North America EMEA Growth Markets

Senior Leadership



Julie Sweet
Chair & CEO



KC McClure
Chief Financial Officer



John Walsh
Chief Operating Officer

*In the first quarter of fiscal 2025, our Latin America market unit will move from Growth Markets to North America to become our Americas market, and Growth Markets will become our Asia Pacific market.

Clients & Industry Expertise

Accenture serves more than 9,000 clients spanning the full range of industries around the world. We go to market by industry, leveraging our deep expertise across our five industry groups. Our integrated service teams meet client needs rapidly and at scale, leveraging our network of more than 100 innovation hubs, our technology expertise and ecosystem relationships, and our global delivery capabilities.



Communications, Media & Technology

Communications & Media, High Tech and Software & Platforms



Financial Services

Banking & Capital Markets and Insurance



Health & Public Service

Health and Public Service



Products

Consumer Goods, Retail & Travel Services, Industrial and Life Sciences



Resources

Chemicals & Natural Resources, Energy and Utilities

Services

Strategy & Consulting: We work with C-suite executives, leaders and boards of the world's leading organizations, helping them reinvent every part of their enterprise to drive greater growth, enhance competitiveness, implement operational improvements, reduce cost, deliver sustainable 360° stakeholder value, and set a new performance frontier for themselves and the industry in which they operate. Our deep industry and functional expertise is supported by proprietary assets and solutions that help organizations transform faster and become more resilient. Underpinned by technology, data, analytics, AI, change management, talent, learning and sustainability capabilities, our Strategy & Consulting services help architect and accelerate all aspects of an organization's reinvention.

Technology: We provide innovative and comprehensive services and solutions that span cloud; systems integration and application management; security; intelligent platform services; infrastructure services; software engineering services; data and AI; automation; and global delivery through our Advanced Technology Centers. We continuously innovate our services, capabilities and platforms through early adoption of new technologies such as generative AI, blockchain, robotics, 5G, edge computing, metaverse and quantum computing. We provide a range of capabilities that addresses the challenges faced by organizations today, including how to achieve reinvention, manage change and develop new growth opportunities.

We are continuously innovating and investing in R&D for both existing and new forms of technology. Our focus in our Accenture Labs includes furthering innovation beyond traditional boundaries, such as science and space technologies. Our innovation hubs around the world help clients innovate at unmatched speed, scope and scale. We have strong relationships with the world’s leading technology companies, as well as emerging start-ups, which enable us to enhance our service offerings, augment our capabilities and deliver distinctive business value to our clients. Our strong ecosystem relationships provide a significant competitive advantage, and we are a key partner of a broad range of technology providers, including Adobe, Alibaba, Amazon Web Services, Blue Yonder, Cisco, Databricks, Dell, Google, HPE, IBM RedHat, Microsoft, NVIDIA, Oracle, Palo Alto Networks, Pegasystems, Salesforce, SAP, ServiceNow, Snowflake, VMware, Workday and many others. In addition to our mature partners, we invest in emerging technologies through Accenture Ventures. We push the boundaries of what technology can enable and help clients get the most value and best capabilities out of platforms.

Operations: We operate business processes on behalf of clients for specific enterprise functions, including finance and accounting, sourcing and procurement, supply chain, marketing and sales, and human resources, as well as industry-specific services, such as platform trust and safety, banking, insurance, network and health services. We help organizations to reinvent themselves through intelligent operations, enabled by SynOps, our cloud enabled platform that empowers people with data, processes, automation, generative AI and a broad ecosystem of technology partners to transform enterprise operations at speed and scale.

Industry X: We combine our digital capabilities with deep engineering and manufacturing expertise. By using the combined power of digital and data we help our clients to reinvent and reimagine the products they make and how they make them. This includes helping our clients to digitally transform how their capital projects are planned, managed and executed, from plant and asset construction to public infrastructure, power grids and data centers. We collaborate closely with our platform and software partners to help our clients achieve compressed transformations by redefining how their products are designed and engineered, tested, sourced and supplied, manufactured, and serviced, returned and renewed. We also design, manufacture, and assemble our own advanced automation equipment, robotics and other specialized commercial hardware to support our clients’ operations. Through the use of data and transformative technologies such as AI and generative AI, Internet of Things, artificial reality/virtual reality, advanced robotics and digital twins and metaverse, we help our clients reinvent to achieve greater resilience, productivity and sustainability in their core operations and design and engineer intelligent products faster and more cost effectively. And in doing so, we help them create new, hyper-personalized experiences and intelligent products and services.

Song: We help our clients create new, hyper-personalized experiences and services that are intelligently designed to foster loyalty and drive growth by making customer interactions more compelling, useful, and simple from initial interaction through ongoing customer service. Our suite of services spans design, digital products, marketing, commerce, and customer service. We create products and experiences that resonate deeply with users across multiple channels. We help brands amplify their value, by making their propositions clear and inspiring to stand out in a crowded marketplace. Our commerce strategies are designed to enhance sales effectiveness and create seamless buying experiences. Our customer service innovations help make support more responsive and accessible. We bring cross industry expertise, underpinning these services with technology. We leverage the combined power of strategy, data and AI (including generative AI), ecosystem partnerships, and our ability to scale and manage programs on behalf of our clients. By doing so, we enhance our creative processes, solve client challenges more effectively, and provide solutions that are designed to be advanced, ethically sound and sustainable to help our clients reinvent how they engage with their customers.

Fiscal 2024 Revenues

(in \$US billions; percent increase (decrease) in local currency)

| By Geographic Market* | FY24 (12 mos. ended August 31,2024) | Percentage Increase (Decrease) | Percent of Revenues |
|-----------------------|-------------------------------------|--------------------------------|---------------------|
| North America | \$30.7 | 2% | 47% |
| EMEA | \$22.8 | 0% | 35% |
| Growth Markets | \$11.3 | 7% | 17% |
| Total | \$64.9 | 2% | 100% |

| By Industry Group | FY24 (12 mos. ended August 31,2024) | Percentage Increase (Decrease) | Percent of Revenues |
|------------------------------|-------------------------------------|--------------------------------|---------------------|
| Communications Media & Tech. | \$10.8 | (4)% | 17% |
| Financial Services | \$11.6 | (3)% | 8% |
| Health & Public Service | \$13.8 | 10% | 21% |
| Products | \$19.6 | 2% | 30% |
| Resources | \$9.1 | 4% | 14% |
| Total | \$64.9 | 2% | 100% |

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