

# Accenture Fact Sheet Q1 Fiscal 2024



## Overview

Accenture is a leading global professional services company that helps the world's leading businesses, governments and other organizations build their digital core, optimize their operations, accelerate revenue growth and enhance citizen services—creating tangible value at speed and scale. We are a talent- and innovation-led company with approximately 743,000 people serving clients in more than 120 countries. Technology is at the core of change today, and we are one of the world's leaders in helping drive that change, with strong ecosystem relationships. We combine our strength in technology and leadership in cloud, data and AI with unmatched industry experience, functional expertise and global delivery capability. We are uniquely able to deliver tangible outcomes because of our broad range of services, solutions and assets across Strategy & Consulting, Technology, Operations, Industry X and Song. These capabilities, together with our culture of shared success and commitment to creating 360° value, enable us to help our clients reinvent and build trusted, lasting relationships. We measure our success by the 360° value we create for our clients, each other, our shareholders, partners and communities. Visit us at [www.accenture.com](http://www.accenture.com).

### Annual Revenues

US \$64.1 billion for fiscal 2023 (12 mos. ended Aug. 31, 2023)

### Quarterly Revenues

US \$16.2 billion Q1 fiscal 2024 (3 mos. ended Nov. 30, 2023)

### Exchange/Ticker

NYSE/ACN

### Index Memberships

S&P 100®, Russell 1000® Index, Fortune Global 500




### Employees

733,000 at Aug. 31, 2023 (approx. 10,000 Accenture Leaders)

### Global Reach

Serving clients in more than 120 countries, with offices and operations in 49 countries and more than 200 cities

### Geographic Markets

 North America  EMEA  Growth Markets

### Senior Leadership



**Julie Sweet**  
Chair & CEO



**KC McClure**  
Chief Financial  
Officer



**John Walsh**  
Chief Operating  
Officer

## Clients & Industry Expertise

Accenture serves more than 9,000 clients—including more than three quarters of the Fortune Global 100 and Fortune Global 500—spanning the full range of industries around the world. We go to market through five industry groups within our geographic markets. Our industry focus gives us an understanding of industry evolution, business issues and trends, industry operating models, capabilities and processes and new and emerging technologies. We believe the depth and breadth of our industry expertise is a key competitive advantage which allows us to bring client specific industry solutions to our clients to accelerate value creation.



### Communications, Media & Technology

Communications & Media, High Tech and Software & Platforms



### Financial Services

Banking & Capital Markets and Insurance



### Health & Public Service

Health and Public Service



### Products

Consumer Goods, Retail & Travel Services, Industrial and Life Sciences



### Resources

Chemicals & Natural Resources, Energy and Utilities

## Technology Leadership

We provide innovative and comprehensive services and solutions that span cloud; systems integration and application management; security; intelligent platform services; infrastructure services; software engineering services; data and AI; automation; and global delivery through our Advanced Technology Centers. Our strong ecosystem relationships provide a significant competitive advantage, and we are a key partner of a broad range of technology providers, including Adobe, Alibaba, Amazon Web Services, Blue Yonder, Cisco, Databricks, Dell, Google, HPE, IBM RedHat, Microsoft, Oracle, Pegasystems, Salesforce, SAP, ServiceNow, Snowflake, VMware, Workday and many others. We push the boundaries of what technology can enable and help clients get the most value and best capabilities out of platforms.

# Services

**Strategy & Consulting:** We work with C-suite executives, leaders and boards of the world’s leading organizations, helping them reinvent every part of their enterprise to drive greater growth, enhance competitiveness, implement operational improvements, reduce cost, deliver sustainable 360° stakeholder value, and set a new performance frontier for themselves and the industry in which they operate. Our deep industry and functional expertise is supported by proprietary assets and solutions that help organizations transform faster and become more resilient. Underpinned by technology, data, analytics, AI, change management, talent and sustainability capabilities, our Strategy & Consulting services help architect and accelerate all aspects of an organization's total enterprise reinvention.

**Technology:** We continuously innovate our services, capabilities and platforms through early adoption of new technologies such as generative AI, blockchain, robotics, 5G, edge computing, metaverse and quantum computing. We provide a range of capabilities that addresses the challenges faced by organizations today, including how to achieve total enterprise reinvention, manage change and develop new growth opportunities. We are continuously innovating and investing in R&D for both existing and new forms of technology. Our focus in our Labs includes furthering innovation beyond traditional boundaries, such as science and space technologies. Our innovation hubs around the world help clients innovate at unmatched speed, scope and scale. We have strong relationships with the world’s leading technology companies, as well as emerging start-ups, which enable us to enhance our service offerings, augment our capabilities and deliver distinctive business value to our clients. In addition to our mature partners, we invest in emerging technologies through Accenture Ventures.

**Operations:** We operate business processes on behalf of clients for specific enterprise functions, including finance and accounting, sourcing and procurement, supply chain, marketing and sales, and human resources, as well as industry-specific services, such as platform trust and safety, banking, insurance, network and health services. We help organizations to reinvent themselves through intelligent operations, enabled by SynOps, our cloud enabled platform that empowers people with data, processes, automation, generative AI and a broad ecosystem of technology partners to transform enterprise operations at speed and scale.

**Industry X:** We combine our digital capabilities with deep engineering and manufacturing expertise. By using the combined power of digital and data we help our clients to reinvent and reimagine the products they make and how they make them. This includes helping our clients to digitally transform how their capital projects are planned, managed and executed, from plant and asset construction to public infrastructure, power grids and data centers. We collaborate closely with our platform and software partners to help our clients achieve compressed transformations by redefining how their products are designed and engineered, tested, sourced and supplied, manufactured, and serviced, returned and renewed. We also design, manufacture, and assemble our own advanced automation equipment, robotics and other specialized commercial hardware to support our clients’ operations. Through the use of data and transformative technologies such as AI, Internet of Things, artificial reality/virtual reality, advanced robotics, digital twins and metaverse we help our clients reinvent to achieve greater resilience, productivity and sustainability in their core operations and design and engineer intelligent products faster and more cost effectively. And in doing so, we help them create new, hyper-personalized experiences and intelligent products and services.

**Song:** We strive to accelerate growth and value for our clients across industries through sustained customer relevance with emerging channels, technologies, including generative AI, and models tied to the ever-changing needs and preferences of business-to-business and business-to-consumer customers. Our capabilities span ideation to execution: growth, product and experience design; technology and experience platforms; creative, media and marketing strategy; and campaign, content and channel orchestration. With strong client relationships and deep industry expertise, we help our clients operate at speed through the potential of imagination, technology and intelligence.

## Q1 FY24 Revenues (in \$US billions; percent increase (decrease) in local currency)

By Geographic Market	Three Months Ended November 30, 2023	Percent Increase (Decrease)	Percent of Revenues
North America	\$7.6	(1)%	47%
EMEA	\$5.8	2%	36%
Growth Markets	\$2.9	5%	18%
<b>Total</b>	<b>\$16.2</b>	<b>1%</b>	<b>100%</b>

By Industry Group	Three Months Ended November 30, 2023	Percent Increase (Decrease)	Percent of Revenues
Communications Media & Tech.	\$2.7	(11)%	16%
Financial Services	\$3.0	0%	19%
Health & Public Service	\$3.4	12%	21%
Products	\$4.9	1%	30%
Resources	\$2.3	6%	14%
<b>Total</b>	<b>\$16.2</b>	<b>1%</b>	<b>100%</b>

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