

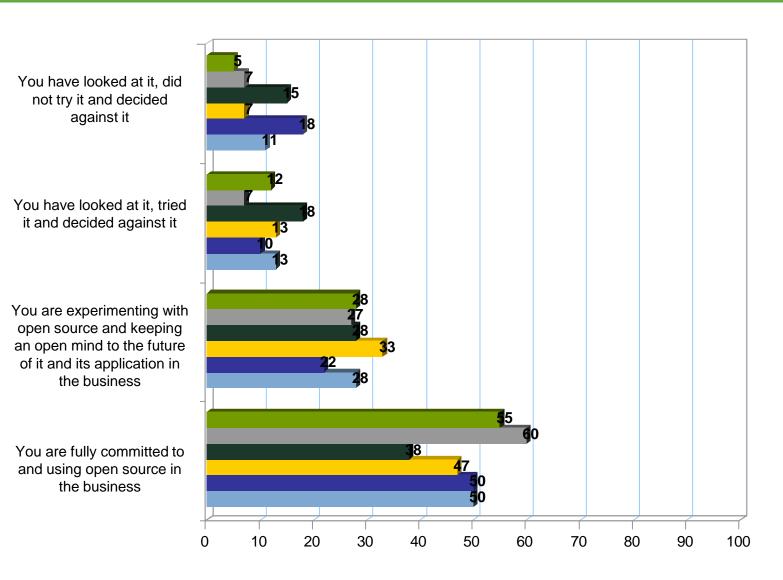
High performance. Delivered.

Accenture Open Source Research *Industry Findings* 

August 2010

# The financial services sector leads the way in full commitment to and use of open source while public sector lags behind

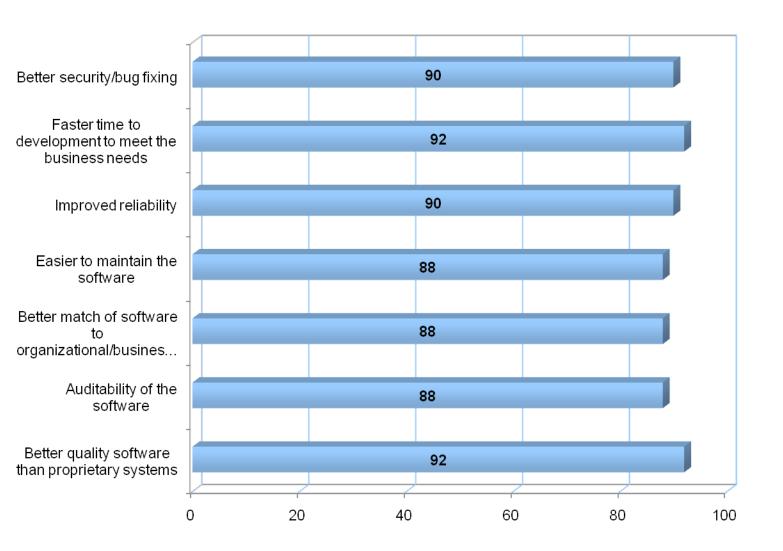




- Communications & Hi-Tech %
- Financial services %
- Public sector %
- Products %
- Resources %
- Total sample %

# The public sector sees both better quality software and faster time to development as key benefits for using open source



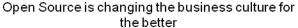


■% rating 7 or more

### Products companies believe open source is changing the way business operates its IT



% Rating 7 or more



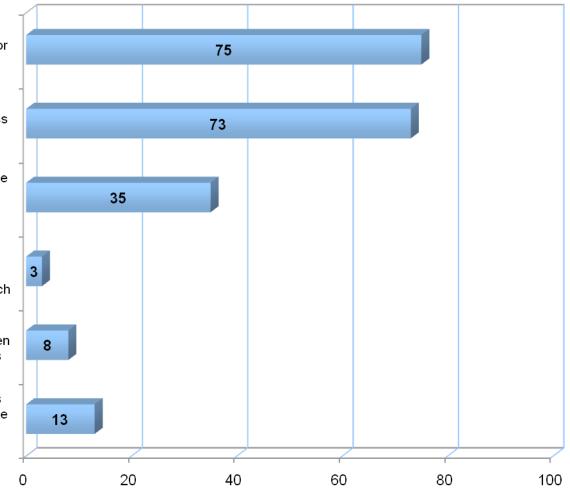
Open source is changing the way this business operates its IT

Those who exploit the full benefits of Open Source will generate a true competitive advantage compared with others who remain focused on proprietary software

CIOs do not need to have oversight of all Open Source deployment across the business – departmental autonomy is a benefit of the approach

The CIO does not have oversight of all Open Source deployments across the business

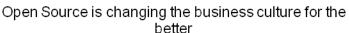
There are insufficient Open Source alternatives compared to proprietary software suites to enable us to confidently use Open Source across the business



### Public sector organizations believe open source is changing the way business operates its IT



■ % Rating 7 or more



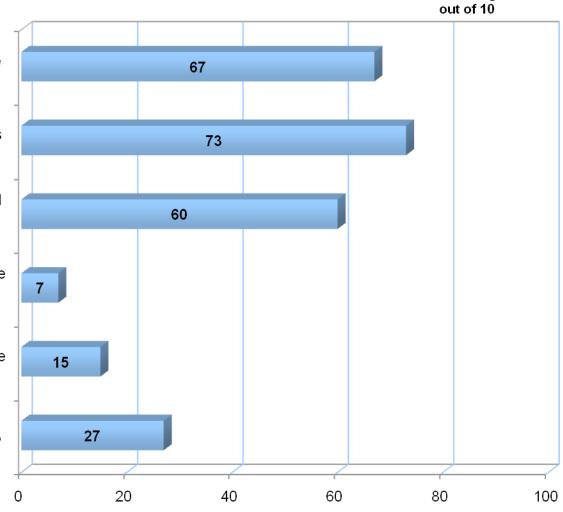
Open source is changing the way this business operates its IT

Those who exploit the full benefits of Open Source will generate a true competitive advantage compared with others who remain focused on proprietary software

CIOs do not need to have oversight of all Open Source deployment across the business – departmental autonomy is a benefit of the approach

The CIO does not have oversight of all Open Source deployments across the business

There are insufficient Open Source alternatives compared to proprietary software suites to enable us to confidently use Open Source across the business



# Less than half of financial services companies believe open source is *changing the way* business operates its IT





Open Source is changing the business culture for the better

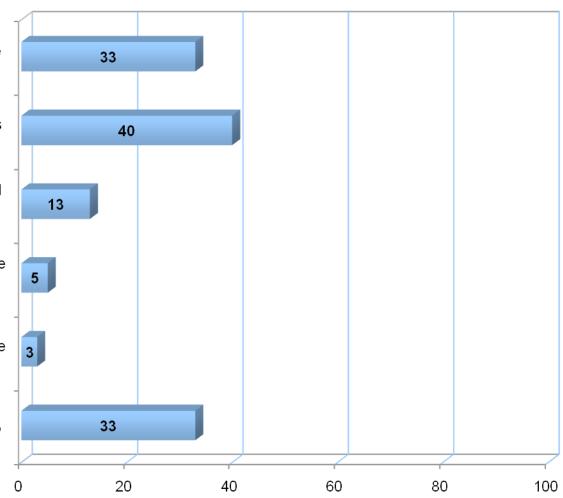
Open source is changing the way this business operates its IT

Those who exploit the full benefits of Open Source will generate a true competitive advantage compared with others who remain focused on proprietary software

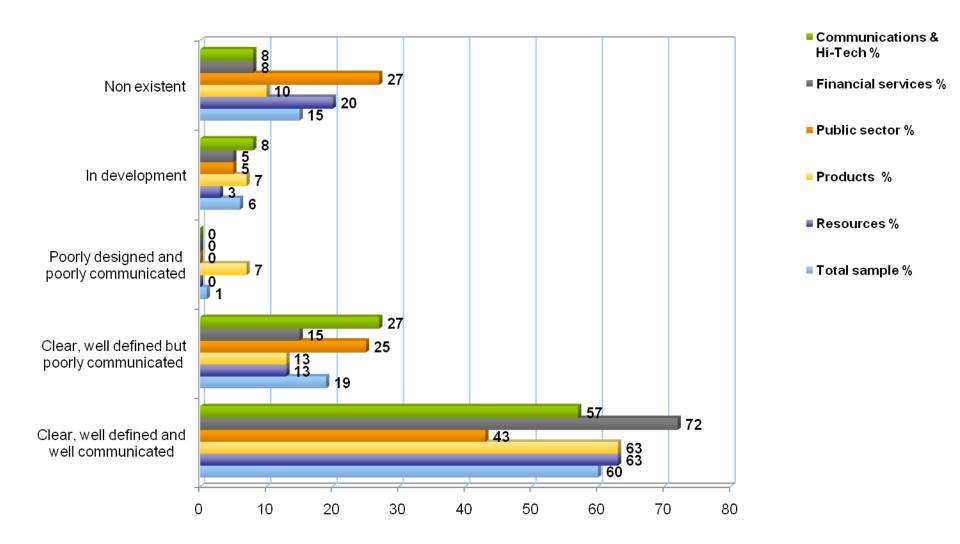
CIOs do not need to have oversight of all Open Source deployment across the business – departmental autonomy is a benefit of the approach

The CIO does not have oversight of all Open Source deployments across the business

There are insufficient Open Source alternatives compared to proprietary software suites to enable us to confidently use Open Source across the business



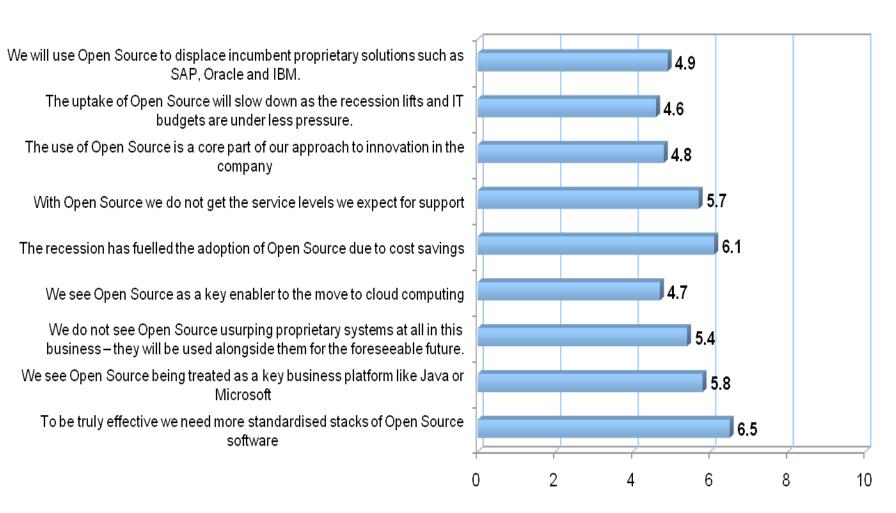
### A majority of financial services say their open source license policies are clearly communicated compared to less than half of public sector organizations



## Resources respondents strongly agree that the recession has fuelled the adoption of Open Source due to cost savings



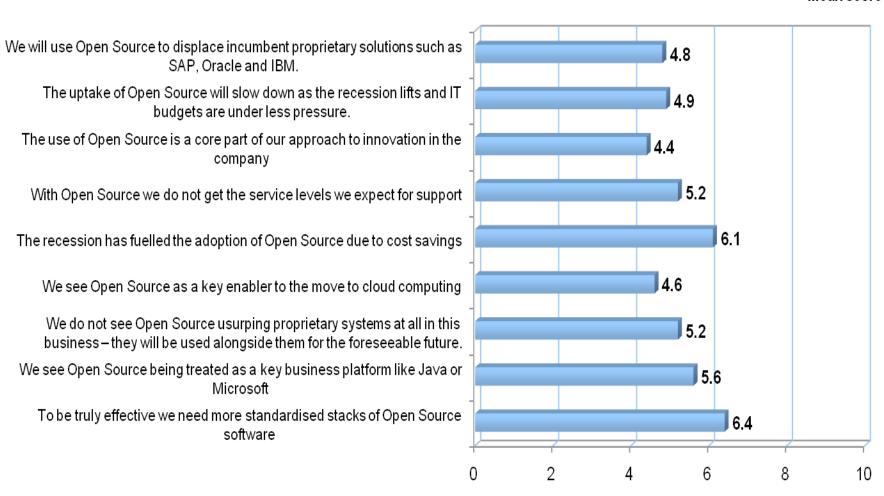
Mean score



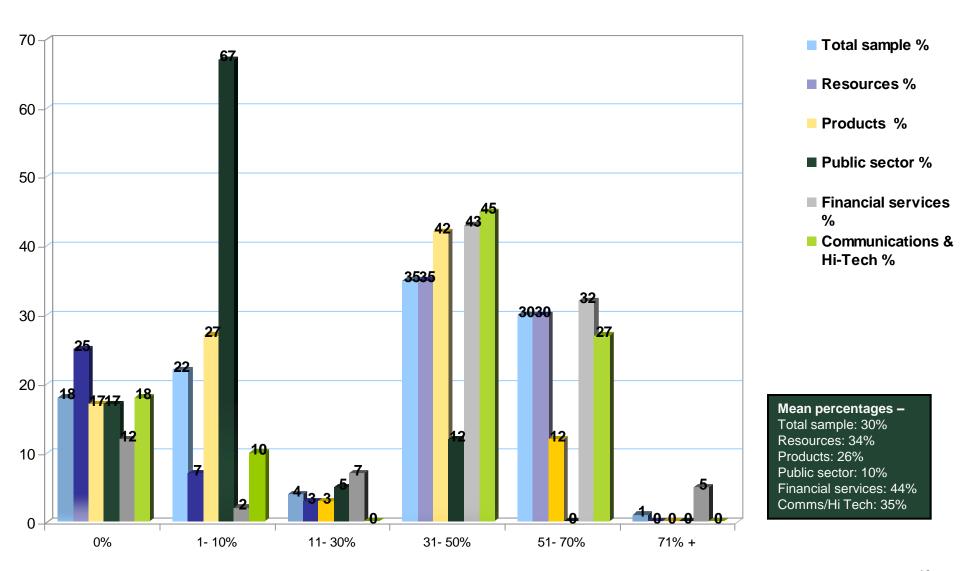
## Financial services respondents strongly agree that the recession has fuelled the adoption of Open Source due to cost savings



Mean score

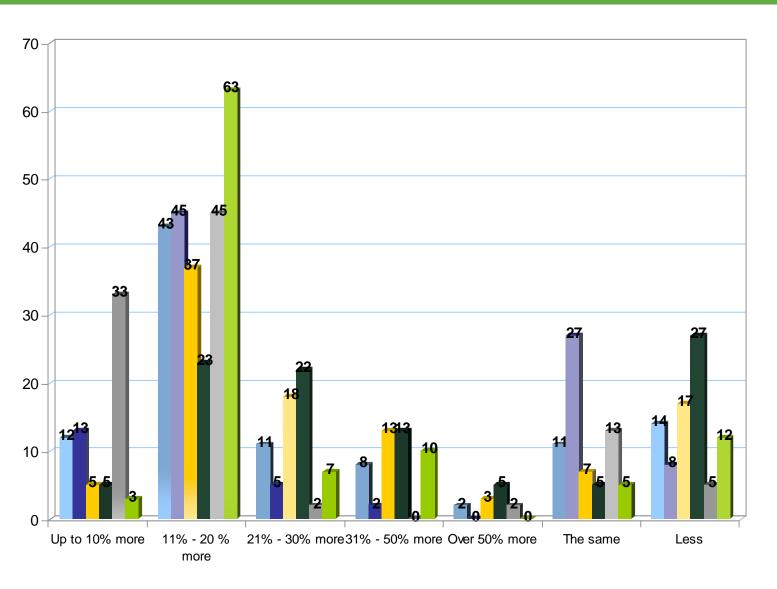


## The public sector cites an average of only 10 % savings over the lifetime of an open source solution while financial services cite as high as 44 %



# Public sector and products companies say there will be an increase of 21% or more in their use of open source in the next two years





- Total sample %
- Resources %
- Products %
- Public sector %
- Financial services %
- Communications& Hi-Tech %